

COURSE:
STRUCTURED EDUCATIONAL VISIT TO
SCHOOLS/INSTITUTES
& TRAINING SEMINARS IN ICELAND

**European Dimension
Dissemination and Communication Strategies**

Reykjavík, 09/10/2022 – 15/10/2022

“The goal of education is the advancement of knowledge and the dissemination of truth.”

—JOHN F. KENNEDY

DISSEMINATION

Availability to the professional/scientific community

“Disseminare”:
scattering seeds

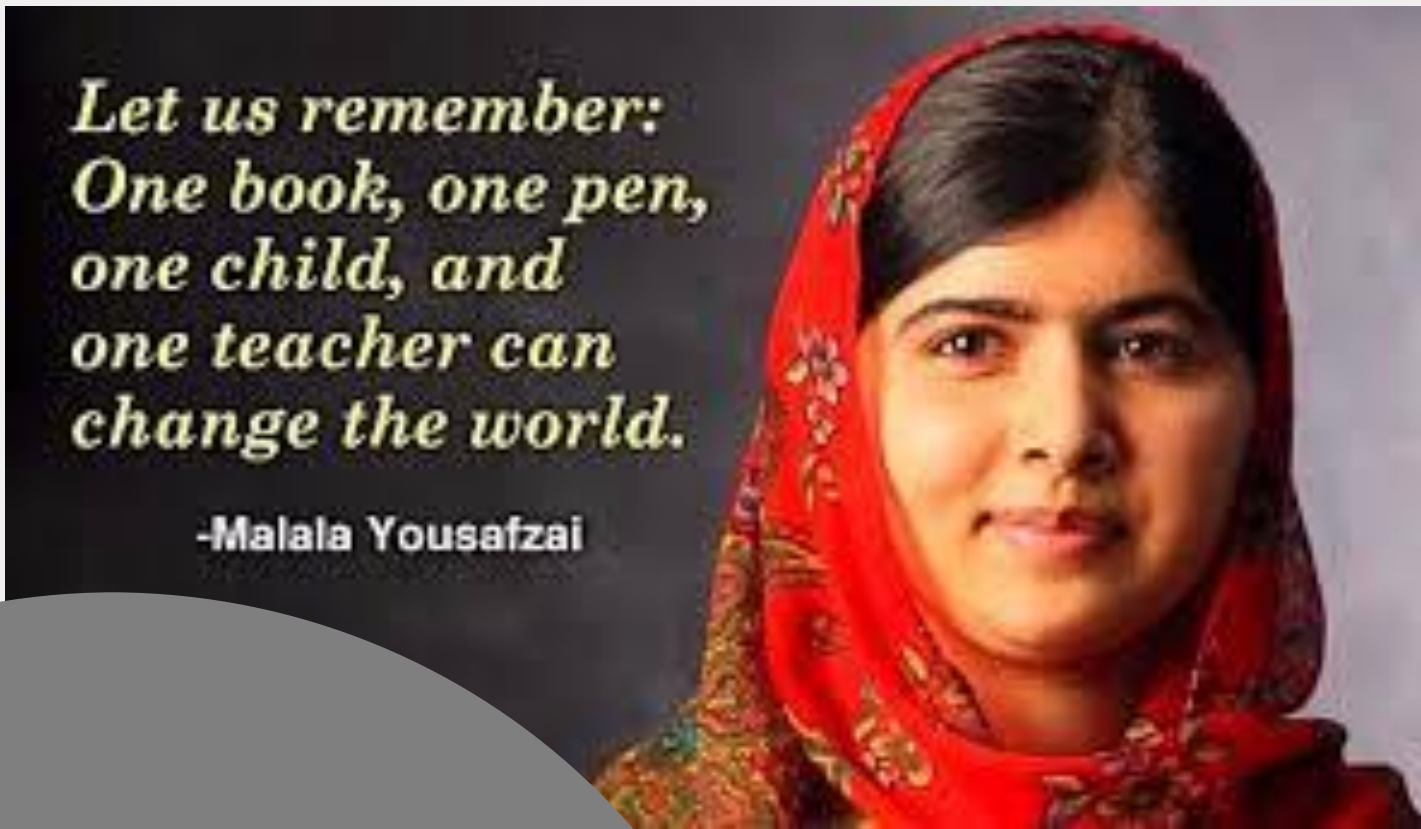


Sharing of good
practice

COMMUNICATION

Giving public visibility

Availability to the civil society and mass media



What role do teachers play in dissemination?

Teachers = Problem

Teachers = Solution



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**What role does
Erasmus+
play?**

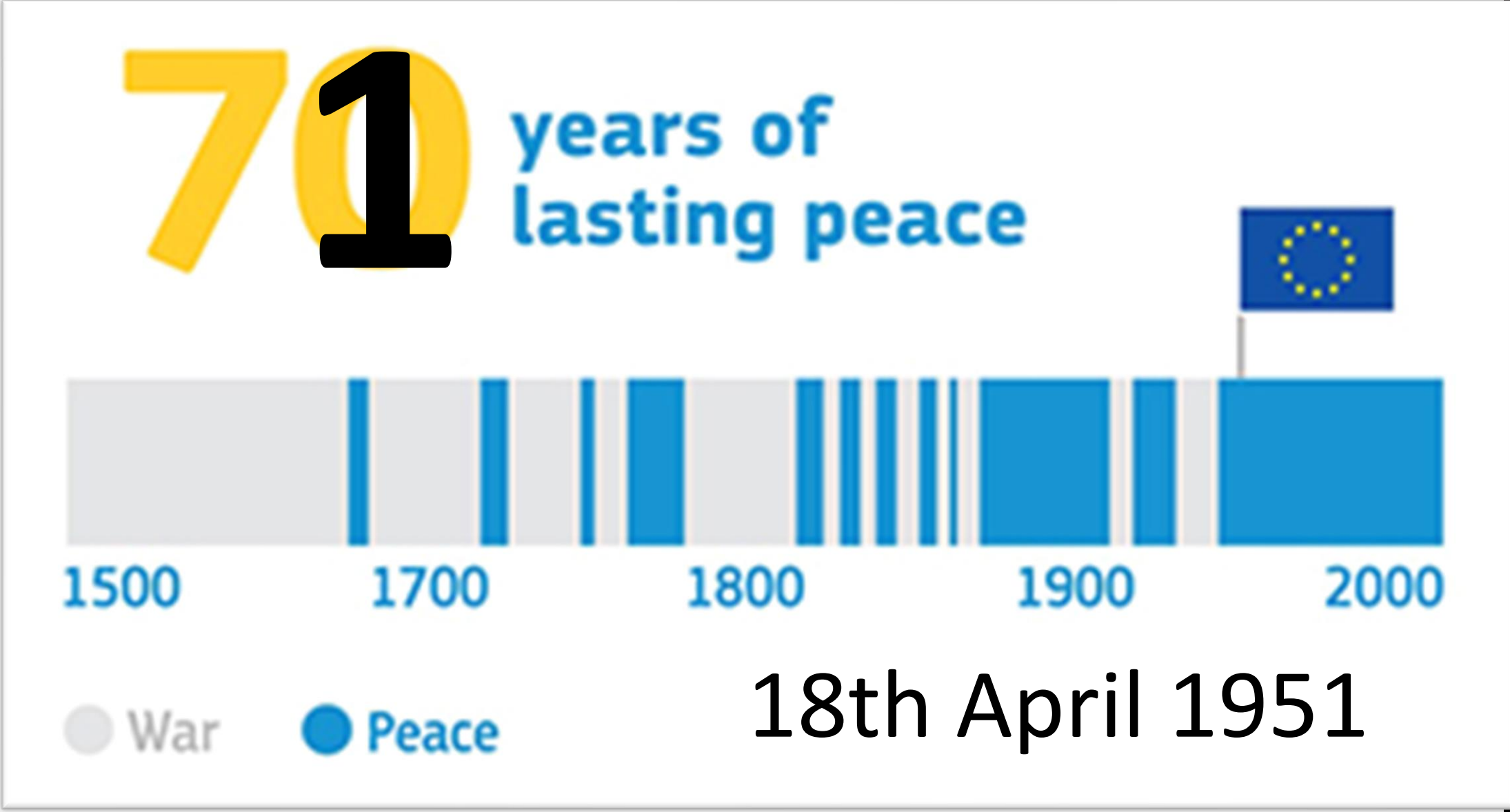
European dimension:

Reflection of the values of the
European Union

Contribute to European policies



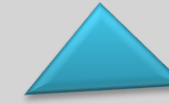
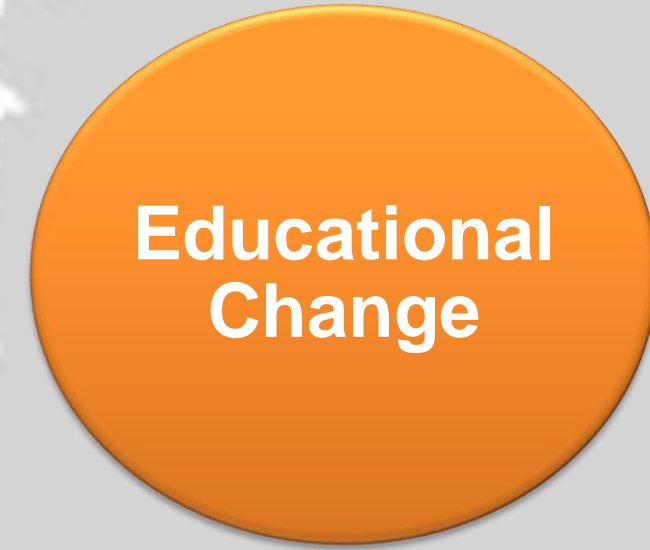
Key values of the European Union



- Human Rights
- Equality (Equity)
- Democracy
- Peace
- Freedom & Opportunities
- Rule of Law



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DISSEMINATION STRATEGY

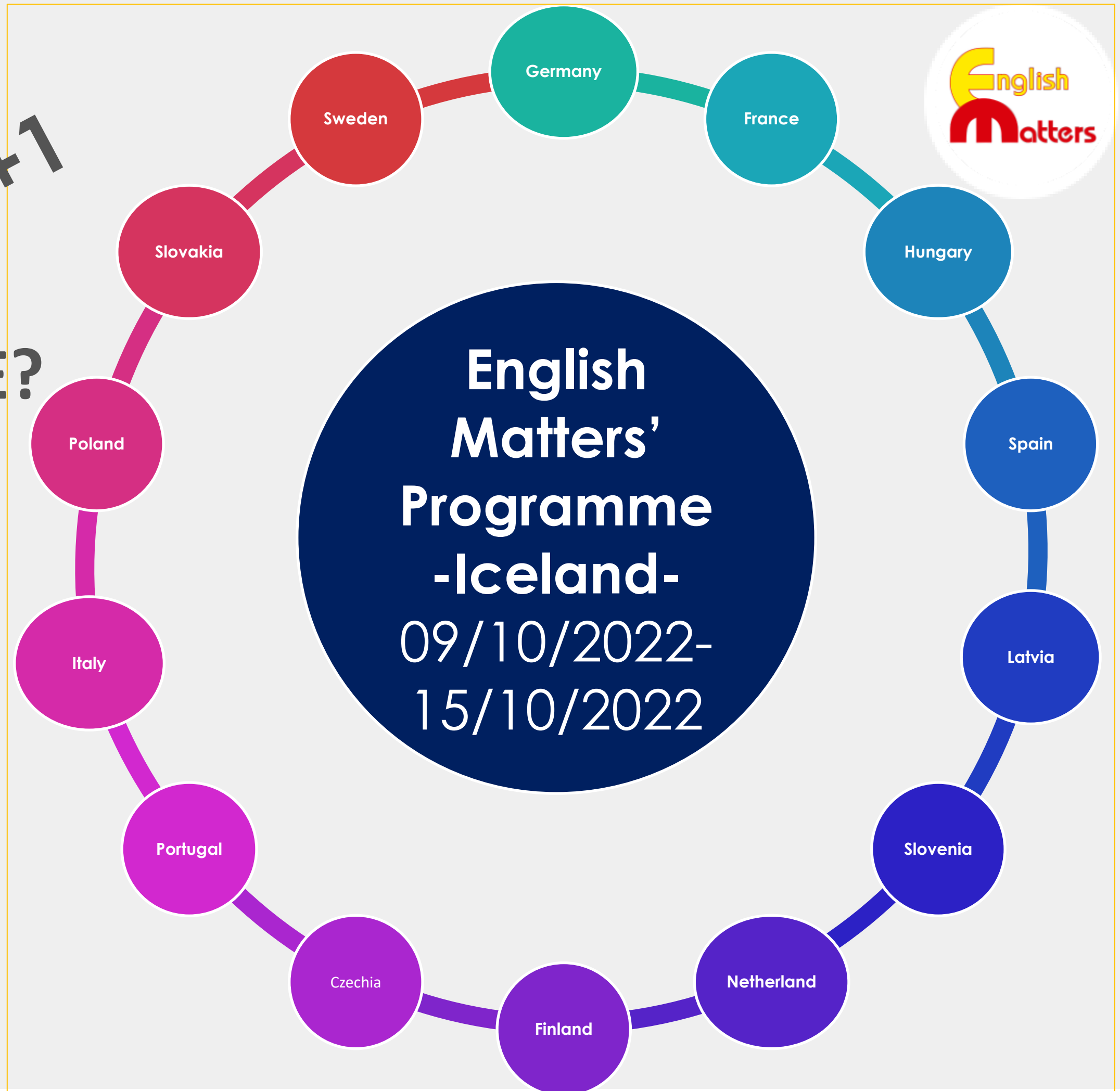
How can teachers disseminate & communicate what they have learned?



14+1

1. WHAT TO DISSEMINATE?

Our experience of Europe and Europeans... and the world





Erasmus+



2. TARGET GROUPS

Who to disseminate to?



Students, Staff, Principal/Headteacher ...

School board, Parents' Association

Educational Authorities

Professional journals and websites

General/Social media/local media (radio, TV)



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3. PRACTICAL APPROACHES TO DISSEMINATION



How to disseminate effectively



Lessons

e-Twinning and effective partnerships

Participation and contribution to online communities

Conferences, seminars, meetings

e-Newsletters, reports, articles, handbooks...



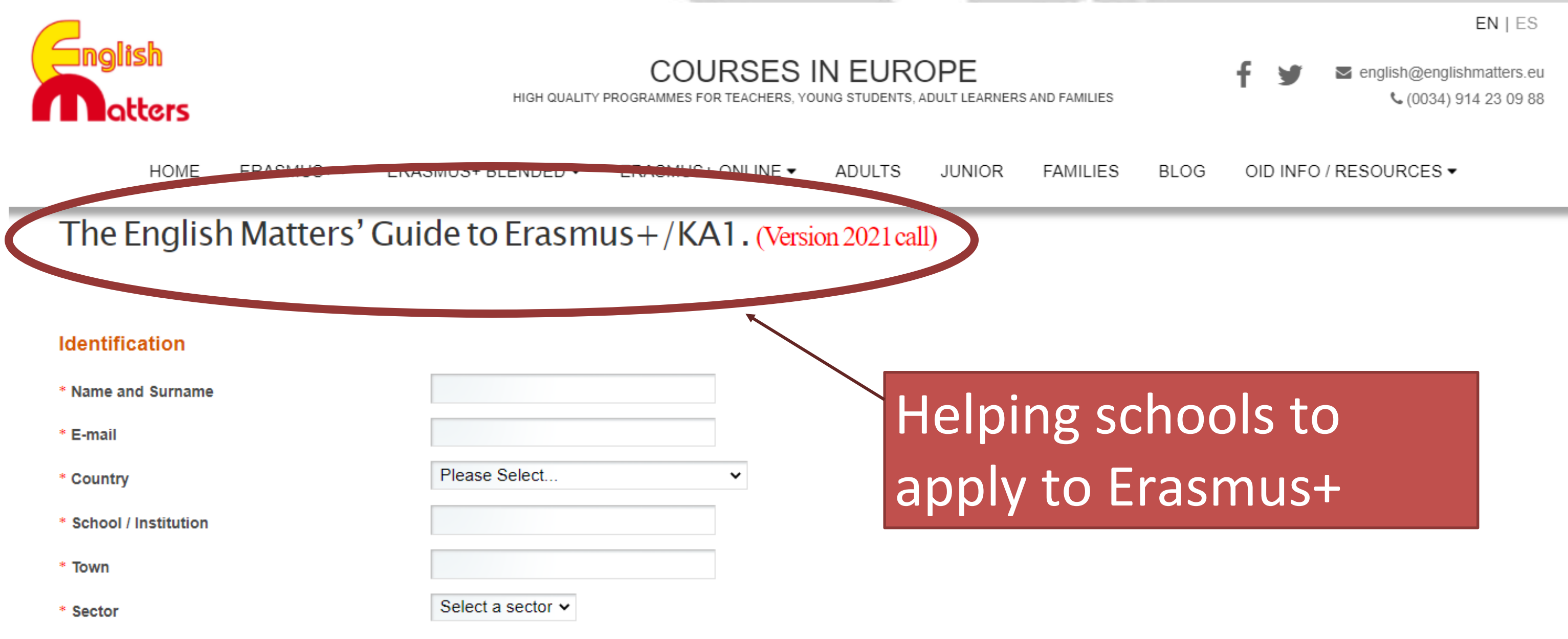
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English Matters' Dissemination Strategies for schools and European Dimension in Education

English Matters' Dissemination Strategies

Tools for teachers and schools: THE ENGLISH MATTERS' GUIDE



The screenshot shows the English Matters website interface. At the top left is the English Matters logo. The main header reads "COURSES IN EUROPE" with the tagline "HIGH QUALITY PROGRAMMES FOR TEACHERS, YOUNG STUDENTS, ADULT LEARNERS AND FAMILIES". On the right, there are social media icons for Facebook and Twitter, an email address "english@englishmatters.eu", and a phone number "(0034) 914 23 09 88". A navigation menu includes "HOME", "ERASMUS", "ERASMUS+ BLENDED", "ERASMUS+ ONLINE", "ADULTS", "JUNIOR", "FAMILIES", "BLOG", and "OID INFO / RESOURCES". A link in the menu, "The English Matters' Guide to Erasmus+ / KA1. (Version 2021 call)", is circled in red. Below the menu is a registration form titled "Identification" with fields for Name and Surname, E-mail, Country (a dropdown menu), School / Institution, Town, and Sector (a dropdown menu). A red callout box with an arrow pointing to the circled link contains the text "Helping schools to apply to Erasmus+".

English Matters' Dissemination Strategies

Tools for teachers and schools: THE PARTNER FINDER FORUM



EN | ES

COURSES IN EUROPE

HIGH QUALITY PROGRAMMES FOR TEACHERS, YOUNG STUDENTS, ADULT LEARNERS AND FAMILIES

[f](#) [t](#) english@englishmatters.eu
[\(0034\) 914 23 09 88](tel:(0034)914230988)

[HOME](#) [ERASMUS+](#) [ERASMUS+ BLENDED](#) [ERASMUS+ ONLINE](#) [ADULTS](#) [JUNIOR](#) [FAMILIES](#) [BLOG](#) [OID INFO / RESOURCES](#)

Partner Finder Forum

Share this page [t](#) [f](#) [e](#)

We wish to help you to find partners for collaboration through European projects and partnerships.

You can send a message to prospective partners or find a project to join in. English Matters reserves the right to refuse content which might be considered inappropriate or which might include commercial advertising.

Filter by topic ↓

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> preprimary | <input type="checkbox"/> primary | <input type="checkbox"/> secondary | <input type="checkbox"/> adults |
| <input type="checkbox"/> vocational | <input type="checkbox"/> ecology / environment | <input type="checkbox"/> maths / science | <input type="checkbox"/> mobility / exchange |
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| <input type="checkbox"/> inclusion / migrant | <input type="checkbox"/> English / bilingualism / CLIL | <input type="checkbox"/> social skills / self motivation | <input type="checkbox"/> gifted students |

[Remove filters](#)

1 2 3 > >>

UPLOAD
your
Message

Salvatrice Bellomo
Italy / Secondary / IC De Amicis - Giovanni XXIII

10/05/2021

Hello! I'm Silvana, a teacher and a contact person for my school for the Erasmus+Project KA1. We're beneficiaries for the 2020 call. we're interested in practicing job shadowing in Finland

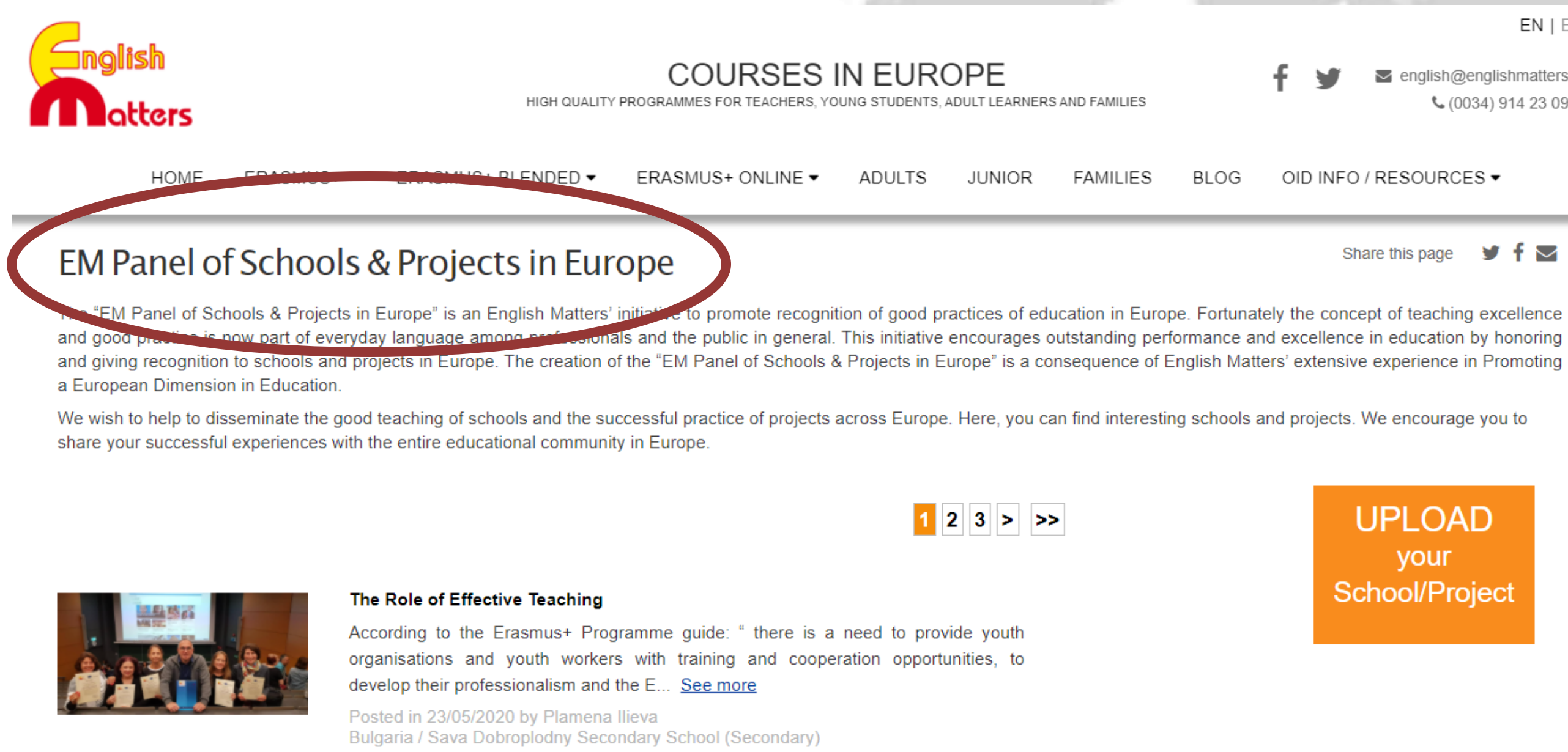
[Send an email](#) to Salvatrice Bellomo

Topics:

Helping schools to find partners for future projects

English Matters' Dissemination Strategies

Tools for teachers and schools: EM PANEL OF SCHOOLS & PROJECTS



EN | ES

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COURSES IN EUROPE
HIGH QUALITY PROGRAMMES FOR TEACHERS, YOUNG STUDENTS, ADULT LEARNERS AND FAMILIES

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HOME ERASMUS+ ERASMUS+ BLENDED ERASMUS+ ONLINE ADULTS JUNIOR FAMILIES BLOG OLD INFO / RESOURCES

EM Panel of Schools & Projects in Europe

Share this page

The "EM Panel of Schools & Projects in Europe" is an English Matters' initiative to promote recognition of good practices of education in Europe. Fortunately the concept of teaching excellence and good practice is now part of everyday language among professionals and the public in general. This initiative encourages outstanding performance and excellence in education by honoring and giving recognition to schools and projects in Europe. The creation of the "EM Panel of Schools & Projects in Europe" is a consequence of English Matters' extensive experience in Promoting a European Dimension in Education.

We wish to help to disseminate the good teaching of schools and the successful practice of projects across Europe. Here, you can find interesting schools and projects. We encourage you to share your successful experiences with the entire educational community in Europe.

1 2 3 > >>

UPLOAD your School/Project

The Role of Effective Teaching
According to the Erasmus+ Programme guide: " there is a need to provide youth organisations and youth workers with training and cooperation opportunities, to develop their professionalism and the E... [See more](#)

Posted in 23/05/2020 by Plamena Ilieva
Bulgaria / Sava Dobroplodny Secondary School (Secondary)

Visibility of sharing and good practice



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BEFORE YOU GO...



INSPIRE
SOMEONE
TODAY.

“Headmade, handmade, homemade”

Erla Ragnarsdóttir



“Nothing ventured, nothing gained”

(Njal's Saga, c.5)



“[...] never give up as long as you live, even though they have stolen everything from you. If nothing else, you can always call the air you breath your own, or at any rate you can claim that you have it on loan.”

“Independent People”, Halldór Laxness (1902-1988)

“This Europe must be born. And she will when Spaniards will say ‘our Chartres’, English ‘our Krakow’, Italians ‘our Copenhagen’, when Germans say ‘our Bruges’... Then Europe will live. For then it will be that the Spirit that leads history will have uttered the creative words: ***Fiat Europa***”

Salvador de Madariaga (1948)





***Fiat
Europa***



Þakka þér fyrir Thank you!



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[@EnglishMattersE](https://twitter.com/EnglishMattersE)